



## **Press Release**

### **The Dahlewitzer Landbäckerei and Unser Heimatbäcker join forces**

**Frankfurt am Main, 20<sup>th</sup> December 2010.**

**The Dahlewitzer Landbäckerei (Dahlback) announced their merger with a neighbouring bakery “Unser Heimatbäcker” on 20<sup>th</sup> December 2010. With this move both companies will continue their successful growth path and with more than 350 outlets will form the biggest bakery chain in North-East-Germany.**

Volker Schülke, founder of Unser Heimatbäcker stated: “We are very excited to join forces with the Dahlewitzer Landbäckerei. Together we will be in a position to offer our customers the highest quality and best possible service at attractive prices. This mission will be the driving force for the future development of our joint company.”

Nick Money-Kyrle, Managing Partner of Steadfast Capital commented: “In the bakery market, which is characterised by consolidation and complex change, we see the merger of Dahlback and Unser Heimatbäcker as an opportunity actively to participate in changing the market, to provide improved employment prospects and to offer current and new customers a convincing product range.

#### **About Dahlback**

Dahlback is one of the 50 largest bakery chains in Germany, operating with 135 outlets in Berlin and Brandenburg. The company was founded in 1974 as a state owned company in Eastern Germany. The big success of the company is based on its craftsmanship and traditional production methods which have earned Dahlback numerous prizes for its product quality.  
More information: [www.dahlback.de](http://www.dahlback.de).

#### **About Unser Heimatbäcker**

Unser Heimatbäcker started its business in 1992 as a wholesaler of frozen bakery goods. Today the company offers best-in-class bakery products. In 2010 the company became one of the 15 largest

bakeries in Germany. In addition to the production and the sale of rolls and bread, the company is specialised in producing high quality pastry and confectionary products. The 214 bakery outlets in Mecklenburg Western-Pomerania, Berlin and Brandenburg are supplied daily with fresh produces from production sites in Pasewalk, Bergen and Gägelow. With more than 1,300 employees Unser Heimatbäcker is the fifth biggest employer in this region. 2010 was notable for the further expansion of the "Lila-Bäcker" brand and for winning the Golden DLG (Deutsche Landwirtschafts-Gesellschaft) award. More information: [www.unserheimatbaecker.de](http://www.unserheimatbaecker.de).

### **About Steadfast Capital**

Steadfast Capital is an independent private equity investor focusing on medium-size businesses within German speaking Europe and Benelux countries. Steadfast Capital invests in non-public companies providing financial solutions for succession issues and spin-offs from larger groups and also provides capital for growth opportunities. A creative financing solution is tailored for each individual situation, which always also comprises an element of management participation in the equity of the business. Steadfast Capital acquired a majority stake in Dahlewitzer Landbäckerei in October 2005. More information: [www.steadfastcapital.de](http://www.steadfastcapital.de).

### **Contact**

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